steve finneral

PROFESSIONAL PROFILE Web Designer / Developer with a concentration on the entire website creation process:
- Hand drawn preliminary sketches
- Creating multiple proofs which lead to a finalized design
- Hand code clean, CSS based HTML
- Implement server side functionality using PHP or Python

PORTFOLIO www.foresiteinteractive.com   www.stevefinneral.com

PROGRAMMING

HTML5	Javascript, jQuery, Backbone.js & Underscore.js	
CSS & SASS	Python, Django & Jinja	PHP & Wordpress

DESIGN SOFTWARE

Adobe Flash CS5	Adobe Photoshop CS5	Adobe Illustrator CS5

EXPERIENCE

Foresite Interactive - Chelmsford, MA - July 2009 - Present
foresiteinteractive.com
Owner / Sole-proprietor
I founded Foresite Interactive in the summer of 2009. Foresite Interactive is the company I do my freelance work under. I have assumed all responsibilities, including website design/development, photography, sales, billing, and account management, etc.

MAARK - Boston, MA - February 2013 - November 2013
maark.com
Senior Front-End Web Developer
- Worked with designers and developers to create Javascript based web applications using Backbone.js, Underscore.js, Yeoman, Grunt and Bower
- Worked with clients such as Marriott, Akamai, Alcatel Lucent and IDG

Carnegie Communications - Westford, MA - August 2010 - February 2013
carnegiecomm.com
Senior Web Designer / Front-End Developer
- Sketching design concepts to present to decision makers
- Creating hand-coded, standards-based, clean, HTML/CSS/javascript templates.
- Designing banner ads for various colleges.
- Working with back-end Python developers to create a fully functional dynamic website.
- Responsible for manipulating the templating engine (Jinja) code to match my design.
- Train and manage junior designers and developers.
Designed, Developed & Maintained:
- collegexpress.com
- carnegiecomm.com
- wintergreenorchardhouse.com
- privateschoolsearch.com

EXPERIENCE CONT.

NASDAQ OMX - *Maynard, MA* - *September 2007 - August 2010*

nasdaqomx.com

Senior Web Designer / Developer

- Working on a team, responsible for designing, implementing, and maintaining investor
  relations web sites for public companies.
- Working with high profile clients such as Circuit City, Ticketmaster, Virgin Mobile, Penske
  Automotive and T Rowe Price.
- Create new web sites; incorporate proprietary functionality into existing corporate sites; and
  add pages, graphics, and navigation to clients' sites as needed.
- Daily phone contact with clients, including investor relations professionals, web designers,
  company webmasters, IT departments, and third-party vendors.
- Trained junior web developers.

MDG (Merry Design Group) - *Holliston, MA* - *February 2007 - September 2007*

thinkmdg.com

Graphic Designer / Production Artist - Freelance

- Provided support for the design team
- Design duties included print advertisements, package design and self promotion.

Carlton Finneral Architecture - *Boston, MA* - *August 2006 - September 2007*

carltonpc.com

Graphic Designer / Architectural Drafter

- Worked as a member of a team, producing architectural drawings ranging from
  schematic design to construction.
- Prepared weekly presentation materials for client meetings.
- Provided CAD support for architectural drawings and renderings, including elevations, floor
  plans and building sections.

EDUCATION

University of Massachusetts Lowell	Massachusetts College of Art
Bachelors of Fine Arts – Graphic Design	Continuing Education - Flash Interaction
1999-2004	2008

AREAS OF STUDY

Logo design, brand identity, typography, layout design, web design, flash animation, flash interactivity, advertising design, color theory, photography and digital photo manipulation